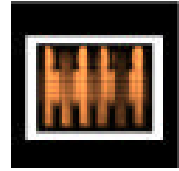


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Making the most of employee training

Even managers who recognize the importance of employee training may avoid it because of a concern that training will not be effective. Such concern is not without validity. Managers may not realize it, but they hold the key to abolishing wasted training expenditures.



Based in part on our recent publication in the highly regarded 2004 Pfeiffer Annual, attend either our workshop or presentation to learn how to gain the greatest advantage from investments in employee training ... available exclusively from The WorkTrust™ Training & Speaker's Bureau.

➤ TOPIC PREVIEW:

- Determine when training is needed
- Learn to determine the best type of training intervention
- Develop individual training plans
- Evaluate program content and learning principles proposed by potential providers
- Manage the training contract
- Evaluate training outcomes
- Support new learning back on the job

➤ TARGET AUDIENCE:

Business professionals, human resources professionals, supervisors, managers, and executives who make and / or impact decisions about employee training.

➤ SESSION LENGTH:

- **Option One** - 1-day workshop
- **Option Two** - 1-hour presentation (suitable for meal or conference presentations).