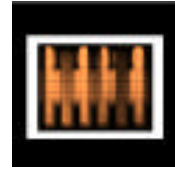


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Employee Retention: Keeping the Keepers

Would you invest countless hours and financial resources into acquiring a key asset for your business only to neglect its required maintenance once you secured it and then shrug it off as you watched it whither and disappear while you did nothing to save it? Unfortunately, effective retention strategies are so absent in most organizations that managers, supervisors, business leaders and human resources professionals within such operations accept high and / or premature turnover of their best people as normal and unalterable.

Offered in either workshop or presentation format, this session can help you develop a successful retention strategy. ... available exclusively from The WorkTrust Training & Speaker's Bureau.

TOPIC PREVIEW :

- ➔ Examine the causes and costs of staff turnover
- ➔ Distinguish between good turnover and bad turnover
- ➔ Assess whether you have a turnover problem
- ➔ The four Cs of retention management

➔ TARGET AUDIENCE :

Business professionals, human resources professionals, supervisors, managers, and executives who aim to cut premature staff turnover and increase the retention of highly regarded employees should attend this session.

➔ SESSION LENGTH:

OPTION ONE - 2-day workshop

OPTION TWO- 1-hour presentation (suitable for meal or conference presentations).

Participants are welcome to register for either day one only (planning) or day two only (implementation).